

Media Advisory

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VIRGINIA DEPARTMENT OF HEALTH HOSTS CHRONIC DISEASE CONFERENCE

An estimated 740,000 Virginians live with a chronic disease

WHAT

Virginia Department of Health's (VDH) Chronic Disease Conference, "Health Across the Lifespan: It's Everyone's Responsibility" will offer disease prevention specialists current information for preventing major chronic diseases such as heart disease, cancer, stroke and diabetes. The conference will focus on how chronic disease prevention plays a role at every stage of life and on taking personal responsibility to reduce the risk factors for chronic diseases.

See the conference agenda at www.vahealth.org/cdpc.

WHEN April 17 – 19, 2007

WHERE Holiday Inn Select, Koger South Conference Center

10800 Midlothian Turnpike, Richmond, Va.

WHO Among the many presenters scheduled to speak are

Marilyn B. Tavenner, Virginia Secretary of Health and Human Resources, "The Impact of Chronic Disease on Virginia," Opening Session, Tuesday, April 17, about 12:00 p.m., James River Ballroom.

Dr. Jack Lanier, Chairman of the State Board of Health, "The Board's Chronic Disease Initiative," Opening Session, Tuesday, April 17, about 1 p.m., James River Ballroom.

Dr. Peter Boling and Dr. Pam Parsons, VCU, "What's at Stake When Chronic Disease Prevention Fails?" Wednesday, April 18, 10:30 a.m. – 11:45 a.m., James River Ballroom.

Jane Brody, Health and Nutrition, Columnist, The New York Times, "The Future of Chronic Disease Prevention and Control in the U.S.," closing session, Thursday, April 19, about 1 p.m., James River Ballroom.

WHY

Chronic disease, which affects people of all ages not just the elderly, has reached epidemic proportions in the United States and Virginia due to lifestyle risk factors such as tobacco use, obesity, poor eating habits and lack of physical activity. Chronic disease is the most common and costly of all health problems we face but it is the most preventable.

For more information about chronic disease, visit the VDH Web site, www.vdh.virginia.gov.